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Air Canada Cargo provides direct cargo services to over 150 Canadian and international destinations and has sales representation in over 50 countries. Air Canada Cargo is Canada's largest provider of air cargo services as measured by cargo capacity. Air cargo services are provided on domestic and U.S. transborder flights and on international cargo services on routes between Canada and major markets in Europe, Asia, South America and Australia.

Host Airport



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The YVR Advantage – Asia Pacific's Gateway to North America

Strategic Location - YVR is closer to Asia than any other major airport in North America and less than 30 minutes from the American border and Vancouver Harbour – the busiest seaport in Canada. This offers multi modal transfers that are quick, efficient and economical.

Access to the Pacific Northwest marketplace with a GDP of USD\$975 billion and international trade of USD\$400 billion annually.

From a well established cargo village to a highly competitive landing fee structure, tax rebate program, and 24 hour operations, YVR offers all-cargo as well as exceptional belly hold capacity through its large air network covering 70 airlines and over 110 destinations worldwide.

Excellent access to major air cargo markets and centres in the world with a sizeable perishable and commodities export market.



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Cargo Canada is an informational campaign from leading cargo airports of the Canadian Airports Council. Cargo Canada's mandate is to increase awareness of Canada as a fast, reliable and cost-effective conduit for air cargo between North America and the rest of the world.

Canada's airports are within a day's drive of more than two-thirds of North America's population. No matter where your goods are headed, when you ship through Canada they get there faster and arrive in better shape. With their efficient, reliable service and easy access to ground, rail and sea routes, Canada's airports are the ideal choice for shipping speed, quality and versatility. When your destination is North America... THINK CANADA!

Cargo Canada's participation in the IATA World Cargo Symposium is held in cooperation with the Atlantic Canada Opportunities Agency (ACOA). ACOA works with business and communities to make Atlantic Canada's economy more innovative, productive and competitive.



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Descartes is making the world a better place by enabling global organizations with logistics-intensive businesses to save money by improving the productivity and performance of their operations. Underlying Descartes' offerings is the Descartes Global Logistics Network (GLN), one of the world's most extensive multi-modal business applications network. Descartes' logistics management solutions provide messaging services between logistics trading partners, shipment management services to help manage third party carriers, global customs filing and compliance services to meet regulatory requirements and private fleet management services for organizations of all sizes. For more information, visit www.descartes.com



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eCargo Pouch is a cooperation of two world renowned cargo community systems, Cargonaut International B. V. and TRAXON Europe. By combining their e-freight knowledge and network eCargo Pouch offers the widest possible coverage and connectivity.

The eCargo Pouch solution is a central document and message management system which enables creation, archiving and viewing of virtual document pouches. Freight forwarders can now file trade and air transport documents electronically with eCargo Pouch. The documents are available in real time via internet to all authorized partners of the supply chain. Also Customs organizations strongly benefit from eCargo Pouch. In addition, the eCargo Pouch system includes an archiving module and is compliant with IATA recommendations.

To learn more about eCargo Pouch visit www.ecargopouch.com.



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Cargo Revenue Management routinely considers the complexities surrounding your decision process late bookings, shifting capacity and demand, competitor actions, opportunity costs, market share objectives etc. In such a setting, where market conditions are dynamic and the issues complex, JDA Cargo Revenue Optimization solution offers a rich opportunity for your company to enhance revenues and profits, here's how:

- The solution will determine exactly which departures there is capacity on, and which there is not.
- The solution will establish the lowest possible price to sell at on each departure.
- The solution will block space on busy departures for your most valuable clients.
- The solution will enable performance tracking of clients and of targets.

The solution will help you sell at a higher rate, thus potentially increasing your bonus and profit.

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TRAXON Europe, with headquarters in Frankfurt am Main (Germany), was founded in 1991. The company's dedicated professional team provides comprehensive, leading- edge electronic communication solutions and value-added services to the airfreight industry. The global network of TRAXON Europe links more than 9,000 forwarding offices with ca. 100 international airlines. This comprises about 95 percent of IATA-registered global airfreight capacity. TRAXON Europe works in close cooperation with its customers to find innovative solutions and anticipate their needs. Part of the company's philosophy is to provide value-added services to participants of the air cargo supply chain, enabling them to boost their efficiency. TRAXON customers can then in turn offer improved and more cost-efficient services to their own clients.

To learn more about TRAXON visit www.traxon.com.

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Airbus is a leading aircraft manufacturer whose customer focus, commercial know-how, technological leadership and manufacturing efficiency have propelled it to the forefront of the industry. With revenues of over 27 billion euros in 2008, Airbus today consistently captures about half of all commercial airliner orders. The company also continues to broaden its scope and product range by applying its expertise to the military market.

Airbus has sold some 9,500 aircraft to more than 400 customers/operators and has delivered over 6,000 aircraft since it first entered service in 1974. Dedicated to helping airlines enhance the profitability of their fleets, Airbus also delivers a wide range of customer services in all areas of support, tailored to the needs of individual operators all over the world.

Sensitive to its position as an industry leader, Airbus strives to be a truly eco-efficient enterprise delivering economic value while minimizing its environmental impact.



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CHAMP Cargosystems
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CHAMP Cargosystems is the leading provider of proven IT solutions for air cargo carriers and their distribution partners worldwide.

Our new generation, internet enabled solutions provide a fully integrated applications portfolio spanning core cargo systems, enterprise systems and community and distribution services.

Our solutions help our partners drive out cost, maximize yield and achieve industry compliance as cost effectively as possible.

CHAMP provides services to over 85 airlines and 200 customers worldwide, including GSAs and Forwarders and is an IATA Strategic Partner, Business Objects Gold Partner, and SAP® Channel Partner.

Headquartered in Luxembourg, with offices in London, Zurich, Atlanta and Manila, CHAMP is a SITA company.



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Cargojet is Canada's leading provider of time sensitive overnight air cargo service with a co-load network that constitutes over 50% of Canada's domestic overnight cargo capacity. Cargojet's network carries over 750,000 pounds of cargo each business night across North America. Cargojet maintains consistently reliable on time service levels operating over 24,000 flight lets of which more than 98% on time. Cargojet places importance on safety, reliability, customer service and strong financial performance by employing highly qualified and dedicated personnel. Cargojet continues to maintain the highest levels of industry standards in overall performance by a providing a first class service.



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Envirotainer^o

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Pioneer and market leader Envirotainer offers flexible leasing of advanced transport solutions for worldwide air cargo shipments of temperature-sensitive products. Customers within the healthcare, life sciences and high-tech industries benefit from the combination of advanced container technology, extensive cold chain management services and a global network of service partners, airlines and forwarders – providing a unique one-way leasing service.

Envirotainer secures the safety and integrity of product cold chains by providing an active temperature-control system, training all parties along the cold chain and supporting customers in transport validations and risk management. With sales representation in 17 countries, the company has its R&D, Manufacturing and Quality Assurance departments at the headquarter premises in Lagga Marma near Stockholm, Sweden.



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LifeConEx is the end-to-end temperature controlled transportation solution provider for life sciences industry worldwide, a supplier-neutral venture founded by DHL Global Forwarding and Lufthansa Cargo in 2005. Besides the remarkable financial and innovative achievements in the short 5 year history, LifeConEx has now become a globally recognized brand and partner transporting clinical trial materials to finished products in over 100 countries via all modes of transportation. 3 out of 4 H1N1 FDA approved vaccines producers around the world choose LifeConEx to distribute millions of doses around the world, seamlessly and securely. LifeConEx delivers unique and complete shipper experience called, "Peace of Mind".



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As one of the leading IT providers for the airline and aviation industry worldwide, Lufthansa Systems has developed the AdvancedCargo Platform which significantly increases the efficiency of the air cargo business. The innovative IT solution optimizes all cargo core processes of an airline. By automating workflows and reducing costs, Lufthansa Systems' AdvancedCargo Platform gives airlines a competitive edge in the market. The IT platform consists of components for selling and booking, handling and accounting. Each component can be used as part of the AdvancedCargo Platform or as a stand-alone solution integrated with existing IT systems.

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Mercator Cargo Systems Ltd.

Mercator is a global provider of business technology solutions, delivering business transformation, process improvement and return on investment to more than 150 customers in five continents. Mercator's solutions and services include financial management, cargo and logistics, passenger and airport solutions, process outsourcing, CRM and loyalty, hotel sales distribution, IT consulting and systems integration.

Mercator's cargo and logistics solutions comprehensively manages every aspect of an air cargo business, from sales and reservations, pricing, capacity management and cargo operations, through to shipment handling, tracking and tracing, and supply chain management. Information is converted into a powerful asset, with all available data fully utilised to maximise performance and service quality, and to optimise resources. Decision-making becomes proactive and efficient.

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Global businesses face ever increasing complexity across their supply chains including decisions on sourcing, customs, compliance, transportation, storage, finance, visibility and connectivity. Inefficiency in any of these areas will lead to supply chain delays and result in increased costs. Kewill has a suite of software solutions that significantly simplify the management of the most complex global supply chains for enterprises and logistics service providers.

With over 37 years experience in global trade management and logistics, and over 600 employees worldwide, Kewill is a long-time innovator of solutions for manufacturers, distributors, retailers, freight forwarders, transport companies, customs brokers, 3PL's and 4PL's.

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The A-Z Group is a major service provider to the international aviation and defence sectors. Through A-Z Group the global air cargo community is supplied with a comprehensive range of market-leading frequency publications and electronic media.

Air Cargo Week is acknowledged as the air freight industry's highly respected weekly newspaper, while Air Logistics China is the company's chinese-language offering.

The A-Z Worldwide Airfreight Directory is regarded as the industry's standard reference work, while the group's internet sites: www.azfreight.com www.azfreighters.com and www.azworldairports.com convey information in an electronic format.

The company is also active in the development of air cargo exhibitions and conferences around the world - through organization, marketing and promotion.



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Now in its 68th year, Air Cargo World continues as the most respected and trusted information provider for professionals in the air cargo community. Leading shippers, forwarders, airlines and others involved rely on Air Cargo World more than any other publication as the ultimate authority for news, trends and analysis of the air logistics and freight transport industry. By far the largest circulated and most requested magazine in the field, Air Cargo World provides advertisers with the security and confidence in knowing that they are investing in the right magazine to reach the highest quality audience.



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Airline Cargo Management is a popular magazine read by executives across the air cargo industry.

Established seven years ago, and recently redesigned with a fresh new look and exciting layout, *Airline Cargo Management* continues to use only the best aviation journalists and commentators, who are not afraid to ask probing questions in an effort to get the most comprehensive and useful industry analysis.

This quarterly magazine examines topics affecting airlines, freight forwarders, airports, handlers and others working in the air cargo community. Regular surveys of different sectors within this community are a popular feature and provide a useful cross-section of executive opinion.



Airline Ground Services
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Airline Ground Services is a quarterly publication, published by EVA International. The magazine reflects the increasing diversity of services procured by an airline on the ground. Airline Ground Services – illustrates more accurately how comprehensive airline procurement of services on the ground has become, both inside the terminal building and on the ramp. Every issue has in-depth interviews with heads of procurement at the airlines, be they scheduled, charter, cargo, low-cost, regional or charter

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Airline Ground Services delivers far-reaching features and news items on traditional areas of passenger, baggage, ramp and cargo handling, but it will also explore more fully the other services outsourced by airlines on the ramp like catering, line maintenance, refuelling, IT, security, cabin repair and cleaning.

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Now into its 25th year, Payload Asia continues to be the comprehensive information source – in print and on the web – that readers in the region look to in order to stay on top of industry developments in the fast-paced and dynamic world of air cargo. Payload Asia is set to continue its tradition of editorial excellence and topical relevance with a host of news, stories, features and profiles exploring issues impacting the air cargo industry and its key players. Attractive, easy reading presentation in print is accompanied by a dynamic presence on the web at www.PayloadAsia.com – which features updated news, a fully searchable archive, industry listing and more.



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